REPORT

HTML AND CSS
CA 05

BY DESISLAVA ILIEVA

Finished page:

http://deilie.eu/

INTRODUCTION

INTERPRETATION OF THE TASK

For this task I had to design and create a menu webpage for a fictional restaurant. I could choose between pizza and sushi and for this task I chose to work with the SUSHI menu. The page needs to contain the food menu, a little paragraph with information about that food and contact information.
After coming up with an interesting design, I had to code the page in HTML and CSS and upload it to the domain we had to obtain a few lessons ago. The menu should function on various screen platforms (from desktops to mobile phones).

CONCEPT AND TARGET

The concept is to create a friendly and easy to understand food menu page, where people can see what is offered by the restaurant and be able to make an order. The targeted audiance is mostly young people interested in international food and specificaly sushi. The restaurant is considering investing more in catering and takeaways as well.

MESSAGE / ACHIEVED ACTION

The goal of this task is to introduce us to the process of creating a functional webpage, by coming up with a concept and then bringing it up to life with HTML and CSS. I worked with Dreamweaver to create the code for the page.

RESEARCH AND WORK

CREATIVE METHODS

I did a research on other sushi restaurant pages and the style they have used. I tried to find out as much information as I can about the food in the menu as well and the difference between the types of sushi in it.

INSPIRATION METHODS

My main inspiration was the other restaurant pages and looking up photos of the different types of sushi out there.

ANALYSIS

From my research I found out that most sushi restaurants go for a classy and modern style with a lot of dark colors that make the food in their photos pop out and look more apealing. The pages had a lot of visual elements like photos and videos as well as a lot of information about their food and services.
Many of these restaurants are located in the big cities around the country and most of them in Oslo. Good sushi is made with high quality, very specific ingredients and being able to make it correctly requires a lot of skill. That makes sushi more exotic and pricy, therefore its worth to invest a bit more in creating a good website in order to attract more customers.

SKETCHES

I did not do any sketches and instead decided to create a digital layout using AdobeXD for the website and Adobe Illustrator for the logo and some of the elements. My first idea was to create a multipaged website and my original design was about that, but I found that although I loved how it looked it was extremely difficult for me to code that many elements and pages. In the end I simplified it a lot by fitting everything in to only one scroll down, type page.

MAIN PAGE (FIRST CONCEPT)

News

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut scelerisque vitae lectus eu rhoncus. Phasellus tempus interdum imperdiet. Etiam et vestibulum metus, non ultricies mi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean sit amet nisi et ante tempus tristique eu non lacus. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere.

699 34 563
Prinsens gate 2, 0152 Oslo
sushi@gmail.com
www.sushi.com

Monday - Friday
10.00-21.00
Saturday - Sunday
13.00-21.00

Home
News
Menu
About

MENU PAGE (FIRST CONCEPT)

Menu

Nigiri

- 2 pieces -

1. Sake: Salmon	69 nok
2. Maguro: Tuna	84 nok
3. Ohio: Halibut	99 nok
4. Tako: Octopus	73 nok
5. Kingfish Hamachi: Yellow Tail	115 nok
6. Ebi: Steamed dumpling	89 nok
7. Kuzira: Whale	69 nok
8. Hotate: Scallops	105 nok
9. Kani: King Crab	129 nok
10. Unagi: Eel	109 nok
11. Ise Ebi: Hummer	139 nok
12. Ama Ebi: Raw shrimp	79 nok
13. Kaki: Oysters	79 nok
15. MahiMahi: Gold Mackerel	79 nok
16. Toro: Tuna	129 nok
17. Toothfish: Toothfish	109 nok
18. Suzuki: Sea bass	84 nok

Ura maki

- 6 pieces -

1. Crispy spicy tuna — 109 nok
- Deep fried in Panco, tuna, cucumber, chilli mayonnaise and sesame oil

2. California maki — 125 nok
- Cooked crab, avocado and sesame seeds

3. Hotate maki — 109 nok
- Scallops, chilli mayonnaise, coriander and sesame seeds

4. Tempura — 99 nok
- Deep fried prawns, avocado and sesame

5. Hot Philadelphia — 99 nok
- Salmon, scallions and hot Philadelphia cream cheese

6. Sakura maki — 99 nok
- Salmon, avocado and sesame

7. Cheesy Eel — 99 nok
- Deep fried maki with eel and cream cheese

Gunkan maki

- 2 pieces -

1. Ikura — 99 nok
- Salmon roe and quail

2. Tobiko — 99 nok
- Flying Fish roe

3. Sake — 99 nok
- Spicy salmon and cucumber

4. Maguro — 109 nok
- Spicy tuna and cucumber

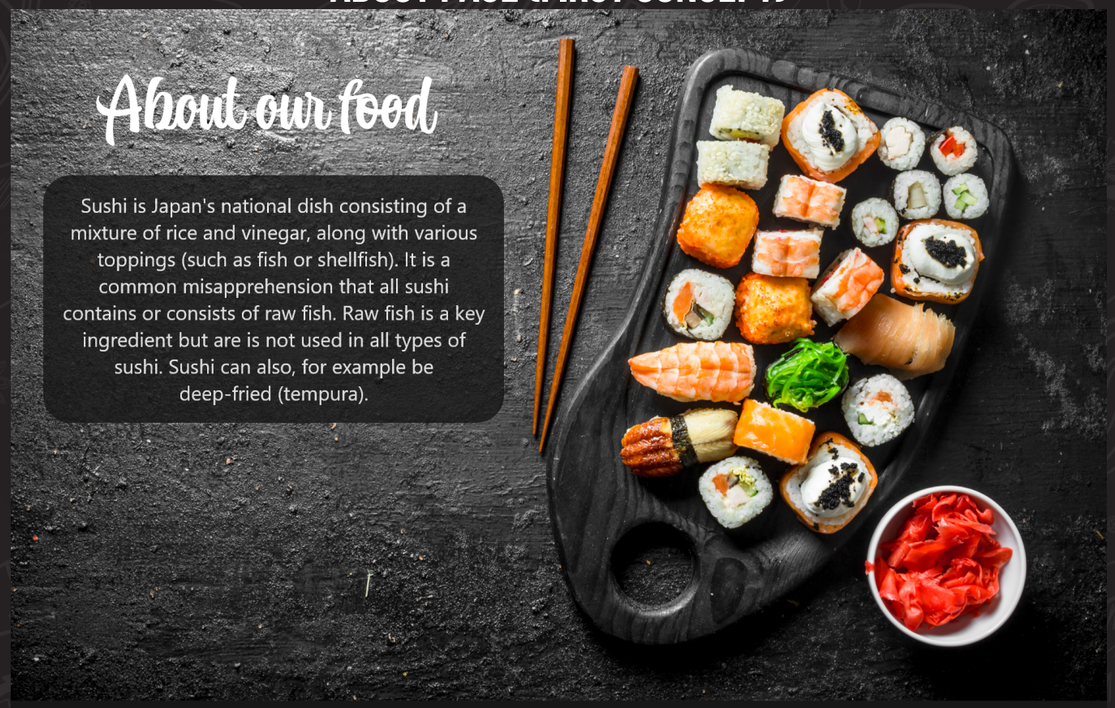
Sashimi

- 3 slices -

1. Smoked halibut with soy sauce, onion and goji berries	189 nok
2. Yellowtail and black caviar with oriental sauce	189 nok
3. Salmon with yuzu-pepper oil and wasabi sour cream	169 nok
4. Tuna in truffle soybean oil	189 nok
5. Yellowtail with shiso pesto and ginger, ponzu	179 nok
6. Salmon with honey and mango dressing	169 nok
7. "Torched" scallops with truffle ponzu and Yuzukosho mayonnaise	179 nok
8. Six oysters - served with three different sauces	239 nok

Home Sushi About

ABOUT PAGE (FIRST CONCEPT)



About our food

Sushi is Japan's national dish consisting of a mixture of rice and vinegar, along with various toppings (such as fish or shellfish). It is a common misapprehension that all sushi contains or consists of raw fish. Raw fish is a key ingredient but are is not used in all types of sushi. Sushi can also, for example be deep-fried (tempura).

About us

Lorem ipsum dolor
sit amet, consectetur adipiscing elit. Fusce condimentum at massa ut feugiat. Nullam molestie, tortor at facilisis commodo, nulla elit interdum dolor, ac venenatis urna risus quis arcu.
Praesent ut aliquet justo, vitae posuere sem. Morbi eget fringilla ante.
Quisque ut tempor lorem, varius convallis lacus. Nulla tempor tortor ac libero pellentesque, nec blandit magna interdum. Suspendisse dignissim tortor nec ante sodales pretium.

Sushi

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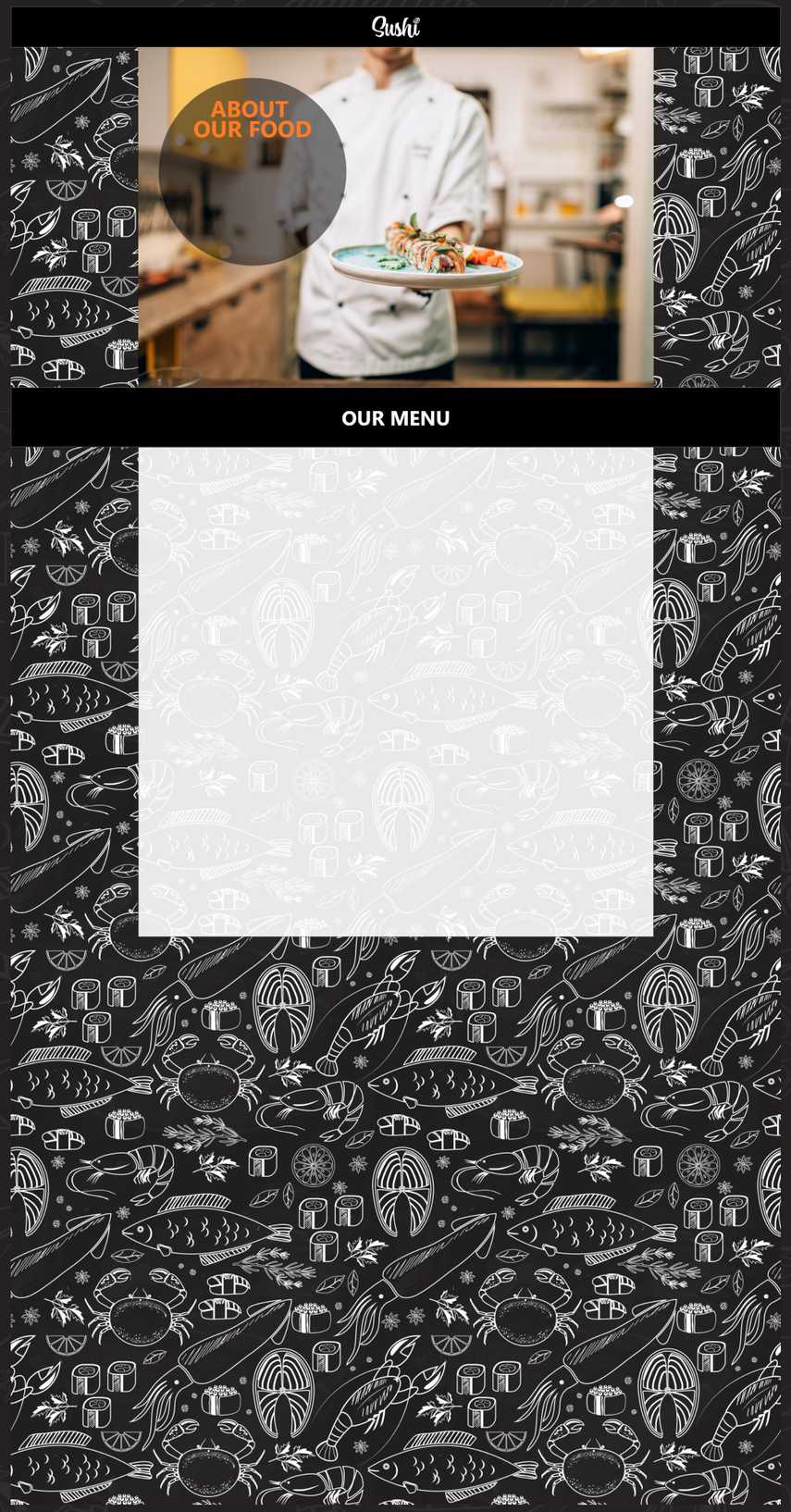
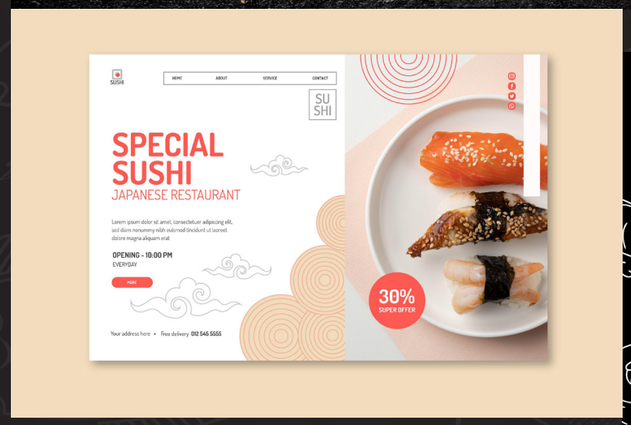
NEW CONCEPT



MOODBOARD



Sushi

DESIGN

LOGO

For the logo I wanted to create something simple, but still different. I used “Atocha” font for the name, but instead of regular dot on the “i” I used a custom made swurl illustration that would resemble a very simple sushi roll. I made it in a few different colors, but ended up using only the white one.

WEBPAGE

For the page I wanted to combine illustration with photography as I’ve heard that this is very threndy these days. Sushi is a Japanese food and Japan is also popular for its manga and anime, so this was the perfect conection for my concept. The logo was also intentionaly made in cartoonish and playful style, so it compliments my idea. At first I wanted to use different fonts for the titles, but ended up changing my mind and used only one font for the whole page, since it was already quite busy.

STYLE

Playful, friendly, threndy and minimal.

COLORS

For the colors I ended up using mainly white and really dark grey that came with my background illustration. Most of the colors on the page come from the photos I used.

COMPOSITION, LAYOUT AND GRID

The layout consists of header containing the logo, front picture with information on it, the food menus and a footer with information about the restaurant.

SUMMARY OF WORK

I started with research on Sushi and other sushi restaurants. I then made the logo in Adobe Illustrator with my concept already in mind. After that I started on the layout in Adobe XD. I was really happy with my original concept and it looked simple enough to code, but I was really wrong about that. My original plan did not include a footer at all, instead the logo and the navigation buttons were placed straight on the front picture.

I first placed the background illustration and proceded with the main picture which I managed to fit, but placing buttons on it turned out to be too hard to me. I tried working on different elements like titles, paragraphs and pictures. And I had to google a lot of the problems I encountered. Luckuly I had more time to work on this project than usual, since it was summer holiday, but after struggling for a few weeks I started to loose hope. Knowing I also had to work on different sizes of the screen and making the page responsive was going to be hard, I was starting to think that I might have to simplify my idea alot more.

I started to plan a single page website instead that would also have a header with only the logo in it, since I wont need a navigation buttons and that made things a lot easier. Luckily for me, my lovely boyfriend is really in to coding, but hasn’t really worked on websites alot, so I asked if he can help me a little with clearing out the things I didn’t need and discuss the things that would make my idea work better. I am extremely grateful for his help, and I learned a lot more while working toghether with him, than I did in my lone struggles before that. With him by my side, things in both HTML and CSS started to make more sense and he also helped me with making the page resposive which I thought was really hard at first.

In the process of making my new idea come to life I decided to switch my main picture with another one that had better quallity and it looked better in all resolutions. We also made the circle with information that is placed on the picture to become full sized when the page is looked trough a small screen, so it stays readable. It’s not so easy for me to explain but we created two media modes in CSS - one for big screens and one for small ones. We adjusted the settings for both individually so they respond to the resizing of the page. I eneded up making one more mode after for even smaller screens since the site looked a bit weird on my own phone. With a lot of work and a lot of help my webpage started to take shape and after doing some last tweaks after the feedback I asked for on the forum - I can happily say that I’m really happy with the result. It is really simple and I’m aware that I’ll definetely have to try more if I were to work for a customer, but I need to learn a lot more in coding before I can do that.

SOURCES AND REFERENCES

PROGRAMS USED

Adobe Illustrator
Adobe XD
Adobe Dreamweaver

WEBSITE RESEARCH AND INSPIRATIONS

https://www.alexsushi.no/?lang=en
https://rollsushi.no/
https://www.oslonam.com/single-post/liste-over-oslos-beste-sushi-restauranter
https://sumorestaurant.no/
https://sabi.no/
https://www.freepik.com/home

WEBSITE HOST

https://www.one.com/en/

PHOTOS AND ILLUSTRATIONS

Main photo:
https://www.freepik.com/premium-photo/male-chef-hold-sushi-rolls-plate-japanese-cuisine-preparation-process_9683928.htm#position=0
Nigiri photo (Menu)
https://www.freepik.com/premium-photo/fresh-salmon-sushi-blackboard_9383370.htm
Ura maki photo (Menu)
https://www.freepik.com/premium-photo/set-sushi-maki-rolls-with-branch-white-flowers-stone-table-top-view_16480094.htm
Gunkan maki (Menu)
https://www.freepik.com/free-photo/different-sushi-with-japanese-knife-black-stone-slate-background-sushi-table_2455595.htm
Sashimi (Menu)
https://www.freepik.com/free-photo/close-up-salmon-sashimi-served-with-red-tobiko_7184541.htm